



NEW FASHION IDEAS
FOR BATHROOMS
from AMERICAN-Standard



BUILDING OR ADDING?



REMODELING?



BUYING?



increase the
BEAUTY and VALUE
of your home with
NEW FASHION IDEAS
FOR BATHROOMS

For discriminating homeowners, the era of stark, colorless bathrooms is gone forever! Today, they insist on planning their own bathrooms as they do the other rooms in the home. Style-conscious homeowners are looking at bathrooms with the same careful consideration for fashion as their clothes or home furnishings. Designs which stay new looking for years, ideas that spark imagination and offer new convenience, and glowing colors that are fashion-creators of their own . . . these are the prerequisites for truly modern, high-style bathrooms.

This booklet is intended to present leading designs, new fashion ideas, and ideal colors to help you plan bathrooms with BEAUTY as well as increased VALUE for your home. It has been prepared in consultation with two leading New York designers, Miss Sophie Fuller, A.I.D., and Mr. Robert Schroyer, A.I.D., and with Miss Lee Childress, originator of Color Scheme Originals. By using the suggestions herein, or parts thereof, you'll have fun creating a bathroom reflecting your own personality . . . with the guidance of professionals.

You may like the style of one bathroom but prefer another color scheme. There are fourteen color schemes to choose from! You may like to combine part of one bathroom with an idea from one of the many others. Discuss your ideas with your architect or plumbing contractor. His is the best advice once you've decided. In this way, you'll have exactly the bathroom you want . . . and one YOU have created for your own.

High-style is not confined to the fashion salons of Paris or to "decorated" living rooms. With this idea in mind, NEW FASHION IDEAS FOR BATHROOMS has been prepared.



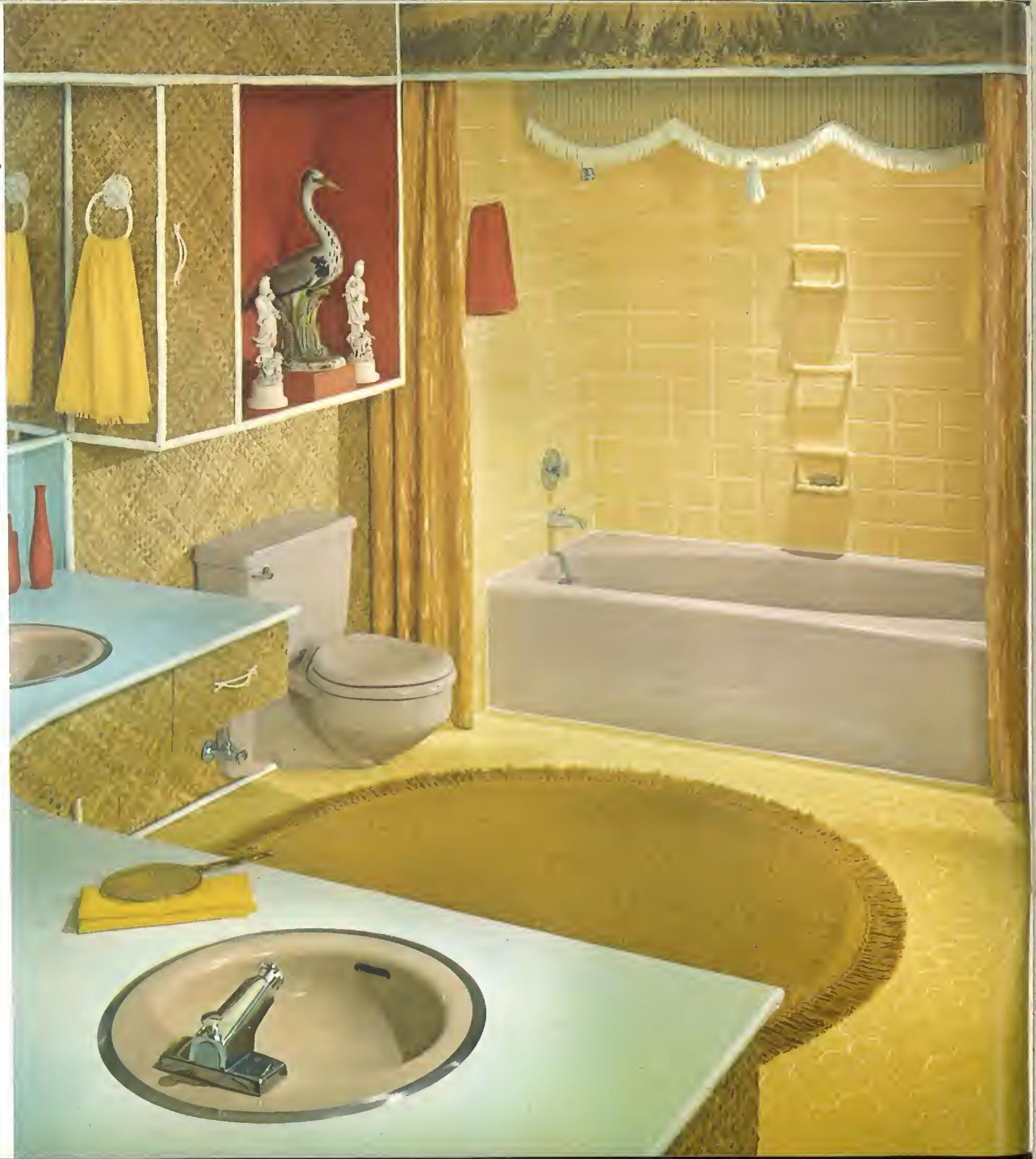
AMERICAN-Standard
PLUMBING AND HEATING DIVISION
AMERICAN RADIATOR & STANDARD SANITARY CORPORATION

A fashion creator of its own... SPICE MOCHA

Here's the newest idea in bathroom elegance . . . Spice Mocha! This beautiful new color follows the recent decorator trends in home fashions. Combined with the pace-setting designs of American-Standard bathroom fixtures, Spice Mocha promises exciting flair while intimating a mellow warmth.

This high-fashion bathroom features new, yet practical ideas . . . ones you can adapt to your bathroom. Notice the treatment of the Contour Bathtub. A wall-to-wall curtain turns the area into a private bathing section and the rest of the room into a powder room when guests are visiting. Twin Circlyn Lavatories with Push-Pull Fittings offer double convenience plus added storage space. And the Glenwall off-the-floor toilet makes cleaning floors a breeze.

Here you see the high-style appeal of this dramatic new color. The opposite page shows its use with completely different color schemes, designed to guide you in selecting materials . . . as well as other fashion ideas. When you decide on the ideas you want in your new bathroom, you too can be a fashion creator with new, exotic Spice Mocha.

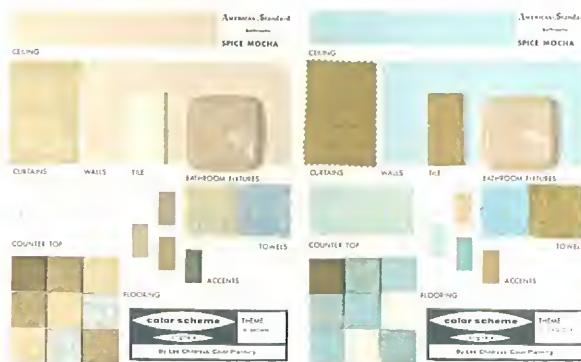


COLOR SCHEME #1 – SPICE MOCHA FIXTURES. FLOORING: Styron 1½" Cushion Edge Unglazed Ceramic, 10A Brown Blend with Brown. WALL TILE: Styron Bright Glaze, Pepper White. PAINT: Colorizer Paints 5-B-12, CSO Brown 10-L. COUNTERTOP: GE Textolite, Silver Gray Twilight TX-4801. CURTAINS: Martex Aristocrat, Fawn. TOWELS: Martex, Fawn, Platinum. FIXTURES ILLUSTRATED: Master One-Piece Toilet, Neo-Angle Bathtub, Gracelyn Cabinet-Lavatory, Monogram Fittings.

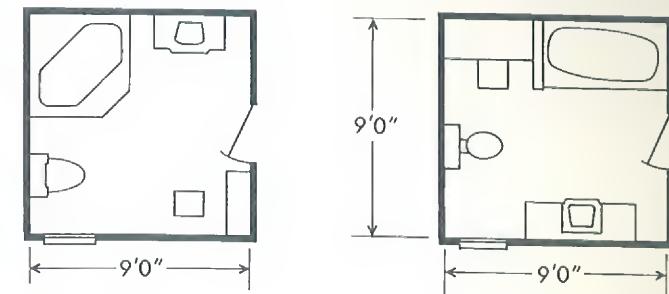


COLOR SCHEME #1

COLOR SCHEME #2



COLOR SCHEME #2 – SPICE MOCHA FIXTURES. FLOORING: Styron 1½" Cushion Edge Unglazed Ceramic, 5B Turquoise Blend with Brown. WALL TILE: Styron Bright Glaze, Creme de Mocha. PAINT: Colorizer Paints 18-C-17, CSO Azure 5-M. COUNTERTOP: Formica, Light Aqua Spindrift 17-S-46. CURTAINS: Martex Aristocrat, Butterscotch. TOWELS: Martex, Ming Turquoise, Butter-scotch. FIXTURES ILLUSTRATED: New Cadet Toilet, Dresslyn Lavatory, Recessed Contour Bathtub, Heritage Fittings.



The ultimate touch of femininity for m'lady...VENETIAN PINK

The excitement that is Venice . . . the sparkling tone of a beautiful new color that sings out "high fashion". . . that's Venetian Pink. A compliment to any room, this lovely new color glows with entrancing, sparkling beauty.

Elegant and luxurious, the bathroom seen here features Venetian Pink fixtures in a setting rich in harmonizing colors. Reminiscent of colorful villas, the corner Contour Bathtub is enhanced by complimenting pinks and oranges. Notice the recessed arcade which forms a separate, private niche for the Carlyle Toilet and Margate Bidet. The scenic wallpaper here gives an illusion of spaciousness to a small area. The Gracelyn Cabinet-Lavatory completes the ensemble and offers a one-piece china countertop and roomy storage cabinet in one unit.

Styled to capture the aura of the continent, this bathroom nevertheless has all the luxurious convenience and color that is available with American-Standard fixtures. Whether your plans are lavish or simple and contemporary, you can be sure of a high-fashion bathroom with Venetian Pink.

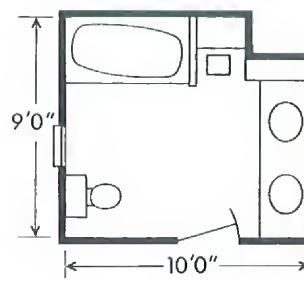
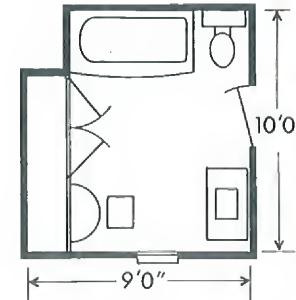


COLOR SCHEME #1 – VENETIAN PINK FIXTURES.
 FLOORING: Stylon 1 $\frac{1}{16}$ " Cushion Edge Unglazed Ceramic, 8B Pink Blend with Natural Clay. WALL TILE: Stylon Bright Glaze, Gold Dust. PAINT: Colorizer Paints 26-A-17, CSO Pink 8-L. COUNTERTOP: GE Textolite, Dusty Pink Twilight TX-4812. CURTAINS: Martex Aristocrat, White. TOWELS: Martex, Rosebud Pink, Fawn. FIXTURES ILLUSTRATED: Buckingham Bathtub, Elongated Cadet Toilet, Symphony Lavatory, Monogram Fittings.

COLOR SCHEME #1



COLOR SCHEME #2



COLOR SCHEME #2 – VENETIAN PINK FIXTURES. FLOORING: Stylon 1 $\frac{1}{16}$ " Cushion Edge Unglazed Ceramic, 11A Gray Blend with Dark Gray. WALL TILE: Stylon Bright Glaze, Light Gray. PAINT: Colorizer Paints 22-A-22, CSO Ash Lilac 7-M. COUNTERTOP: GE Textolite, Lavender Twilight TX-4816. CURTAINS: Martex Aristocrat, Platinum. TOWELS: Martex, Rosebud Pink, Old Lavender. FIXTURES ILLUSTRATED: Glenwall Toilet, Recessed Contour Bathtub, Twin Ovalyn Lavatories, Push-Pull Fittings.

The subtle elegance of FAWN BEIGE

Soft, sophisticated, versatile . . . that's the way to describe this beautiful new color from American-Standard. Fawn Beige harmonizes with a multitude of colors and compliments any décor from a period look to ultra-modern.

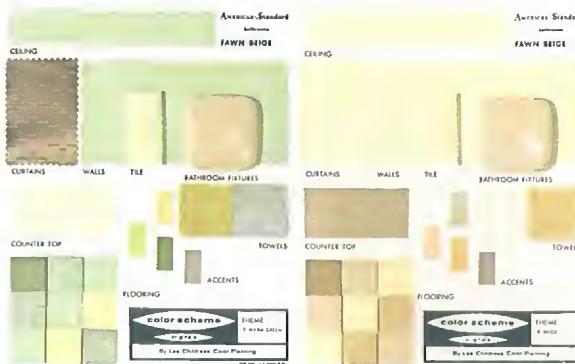
The bathroom shown here has a decidedly French feeling. The designer chose a French Provincial writing desk, added a handsome marble top and installed the graceful Sherrilyn Lavatory with a Single Lever Fitting . . . and, voilà, a luxurious lavatory dressing table was born. The off-center Contour Bathtub and low Carlyle Toilet are both placed in their own recesses for added privacy. Notice how the crystal lamps, gilt mouldings and accessories pick up the French motif in this distinctive bathroom.

Fawn Beige lends a feeling of relaxation to any size bathroom yet without sacrificing the glow that only colored fixtures present. This new color is perfect if you want versatility in decorating. Your entire bathroom can have a different new look by merely changing the color of your towels, soaps and accessories.

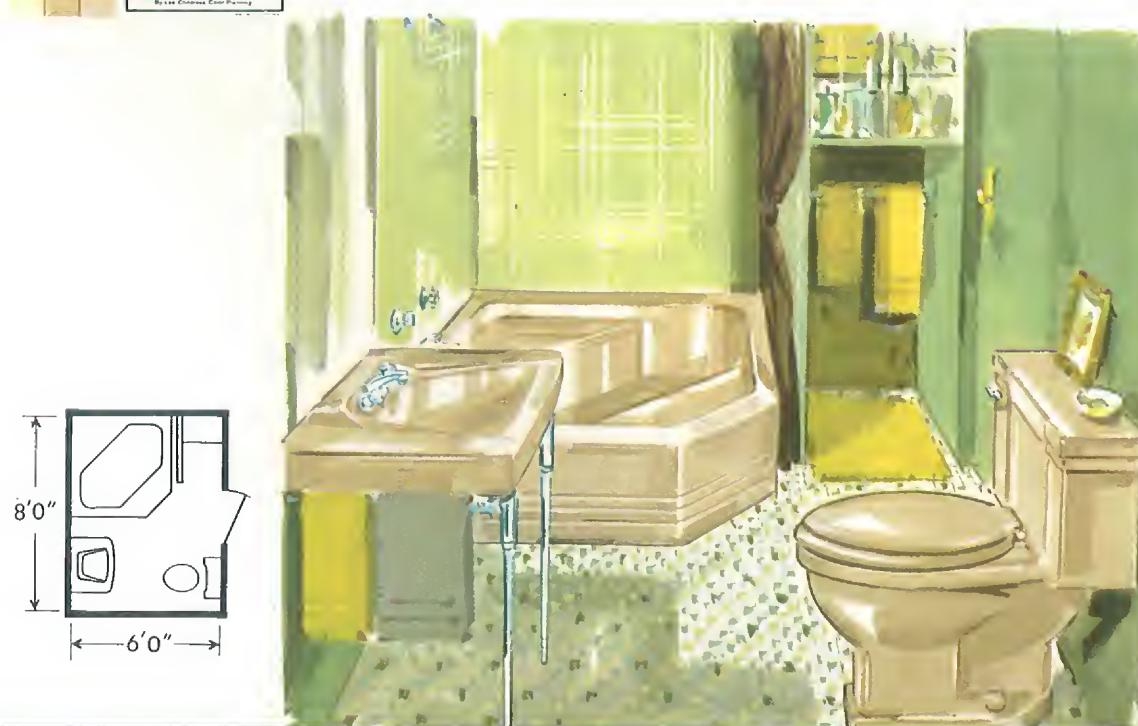
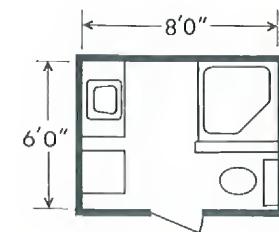


COLOR SCHEME #2 – FAWN BEIGE FIXTURES.
 FLOORING: Styron 1½" Cushion Edge Unglazed Ceramic, 9A Beige Blend with Natural Clay. WALL TILE: Styron Bright Glaze, Butternut. PAINT: Colorizer Paint 6-C-9, CSO Beige 9-L. COUNTERTOP: Formica, Cocoa Silver Snow 86-J-51. CURTAINS: Martex Aristocrat, Ivory. TOWELS: Martex, Antique Gold, Ivory. FIXTURES ILLUSTRATED: Highlyn Lavatory, Restal Receptor-Bath, New Cadet Toilet, Push-Pull Fittings.

COLOR SCHEME #1



COLOR SCHEME #2



COLOR SCHEME #1 – FAWN BEIGE FIXTURES. FLOORING: Styron ½" Cushion Edge Unglazed Ceramic, 3A Warm Green Blend with Dark Green. WALL TILE: Styron Bright Glaze, Ice Green. PAINT: Colorizer Paints 11-D-29, CSO Lichen 4-B. COUNTERTOP: Formica, Champagne Spindrift 29-S-87. CURTAINS: Martex Aristocrat, Suede. TOWELS: Martex, Bronze Olive, Suede. FIXTURES ILLUSTRATED: Parliament Lavatory, Neo-Angle Bathtub, Elongated Compact Toilet, Monogram Fittings.

Versatile, rich, glowing... REGENCY BLUE

Here's a color which brings the blue of the sky to your finger tips. Regency Blue harmonizes with almost any color. Our designer has proved its versatility by combining it with contrasting greens and bold purples for a dramatic color effect, to the right. Another designer shows its adaptability with completely different colors on the opposite page.

This high-style bathroom features new, yet practical fashion ideas . . . ones you can adapt for your own. The twin Dresslyn Lavatories in a custom countertop take up little room when you think of the extra convenience . . . to say nothing of the added storage space beneath! A beautiful Contour Bathtub with its new, unique shape offers a shelf for toiletries, a convenient seat ledge, and a roomier bathing area . . . invites you to endless hours of pure soaking enjoyment. Think how much easier cleaning floors becomes with a Norwall off-the-floor toilet. The snap-off seat permits fast fixture cleaning.

Here you see the versatility of this lovely color. Combined with your ideas, or ideas and color schemes you find here, Regency Blue may be just the color to suit you in your dream bathroom.

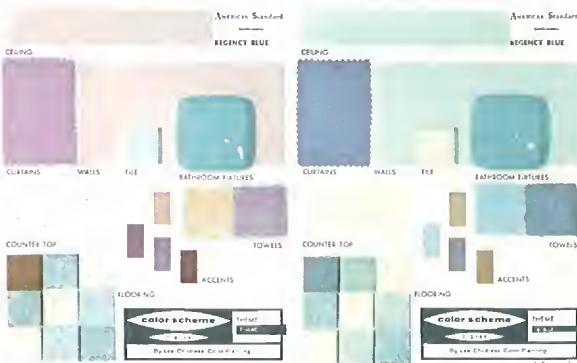


COLOR SCHEME #2—REGENCY BLUE FIXTURES. FLOORING: Styron 1½" Cushion Edge Unglazed Ceramic, 6C Blue Blend with Natural Clay. WALL TILE: Styron Bright Glaze, Light Gray. PAINT: Colorizer Paints 22-C-16, SCO Lilac 7-L. COUNTERTOP: St. Regis Panelyte, White Iridescence H-18-K. CURTAINS: Martex Aristocrat, Old Lavender. TOWELS: Martex, Fawn, Old Lavender. FIXTURES ILLUSTRATED: Gracelyn Cabinet-Lavatory, Contour Bathtub, Carlyle Toilet, Heritage Fittings.

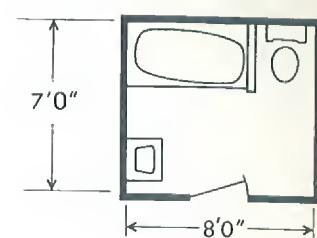
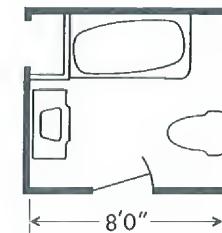


COLOR SCHEME #2

COLOR SCHEME #1



COLOR SCHEME #1—REGENCY BLUE FIXTURES. FLOORING: Styron 1½" Cushion Edge Unglazed Ceramic, 6A Blue Blend with Dark Blue. WALL TILE: Styron Bright Glaze, White. PAINT: Colorizer Paints 19-B-2, CSO Blue 6-L. COUNTERTOP: GE Textolite, White Mist TX-4300. CURTAINS: Martex Aristocrat, Bermuda Blue. TOWELS: Martex, Blue Mist, Bermuda Blue. FIXTURES ILLUSTRATED: Companion Lavatory, Recessed Contour Bath-tub, Compact Toilet, Heritage Fittings.



The shimmering glow of precious jade...MING GREEN

Oriental enchantment shines from the glistening, smooth-as-glass surfaces of fixtures in Ming Green. Just as fine Chinese objets d'art are prized and valued, American-Standard fixtures are some of the finest examples of "art in industry."

Here you see a bathroom designed around this lovely color. Notice the remarkable blend of Ming Green fixtures with a deep shade of blue and an accent of Chinese Red. Because of the spaciousness of this room, an "island" was created with the Contour Bathtub by tiling the back and end. The handsome 42" Gracelyn Cabinet-Lavatory provides a large china dressing table top . . . a roomy storage cabinet below.

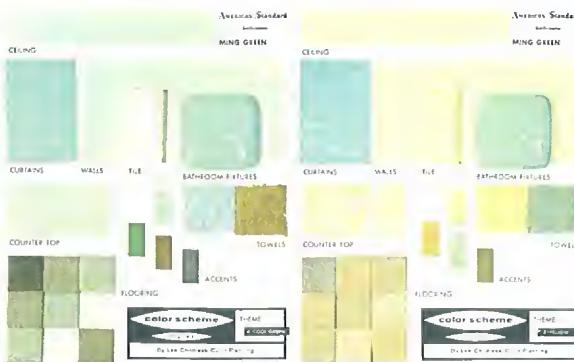
The Norwall off-the-floor toilet is confined in its own recess, offering complete privacy with a convenient sliding door.

Whether you have a flair for the exotic or a contemporary taste for simplicity of line and style, here is a color to fill your requirements. Modern the bathroom must be! Discover how beautiful it can be with Ming Green.

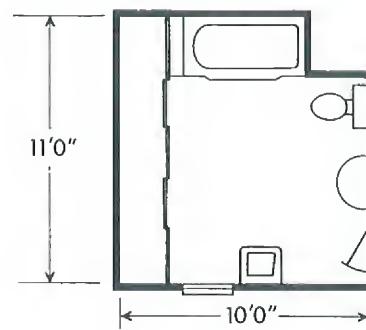
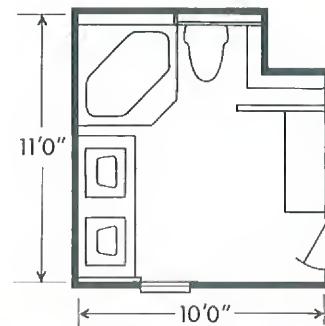


COLOR SCHEME #2 – MING GREEN FIXTURES.
 FLOORING: Stylon 1½" Cushion Edge Unglazed Ceramic, 4B Cool Green Blend with Dark Green.
 WALL TILE: Stylon Bright Glaze, White, PAINT: Colorizer Paints 14-B-10, CSO Cool Green 4-L.
 COUNTERTOP: GE Textolite, Green Mist TX-4375. CURTAINS: Martex Aristocrat, Misty Mint.
 TOWELS: Martex, Misty Mint, Bronze Olive. FIXTURES ILLUSTRATED: Twin Arlene Lavatories, Neo-Angle Bathtub, Carlyle Toilet, Heritage Fittings.

COLOR SCHEME #2



COLOR SCHEME #1



COLOR SCHEME #1 – MING GREEN FIXTURES.
 FLOORING: Stylon ½" Cushion Edge Unglazed Ceramic, 2C Yellow Blend with Light Tx. Green. WALL TILE: Stylon Bright Glaze Ivory. PAINT: Colorizer Paints 9-B-9, CSO Yellow 2-L. COUNTERTOP: Formica, Frost 15-H-1. CURTAINS: Martex Aristocrat, Misty Mint. TOWELS: Martex, Lemon Ice, Shadow Green. FIXTURES ILLUSTRATED: Master Bildor Bathtub, New Cadet, Declyn Lavatory, Push-Pull Fittings.

Cheerful as a sunny day... MANCHU YELLOW

The warm glow of sunshine will greet you every time you enter a bathroom furnished with Manchu Yellow fixtures. Remember: fixtures are usually the only "furniture" in bathrooms . . . and they're pieces that aren't replaced every few years like those in a living room! So be sure you choose them with an eye to leading color, skilled workmanship, and designs that will be high-style for years and years.

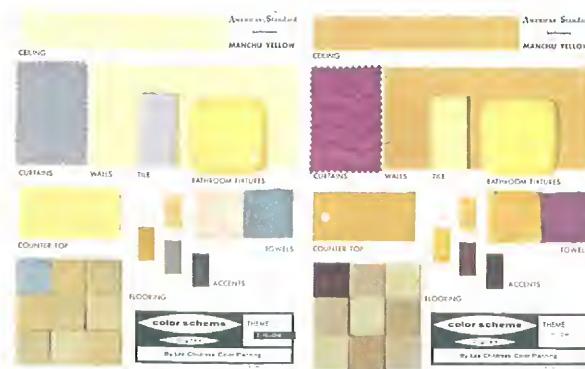
Designed simply, yet functionally, the bathroom to the right proves that high-style does not depend on large scale. This room occupies minimum space, yet at the same time offers the convenience of a full-size countertop and storage space with the lovely Dresslyn Lavatory . . . only 18" wide. A Norwall off-the-floor toilet with snap-off seat and covers speeds floor and fixture cleaning. The recess Contour Bathtub provides handy seat and corner ledges.

The bathrooms on the opposite page show variations in floor plans and color schemes. But whatever the room size or color scheme, Manchu Yellow will lend a cheerful glow, a "decorator" touch to any bathroom.

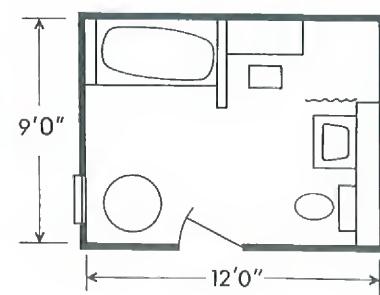


COLOR SCHEME #1—MANCHU YELLOW FIXTURES. FLOORING: Styron 1½" Cushion Edge Unglazed Ceramic, Yellow Blend with Tx. Gray. WALL TILE: Styron Bright Glaze, Light Gray. PAINT: Colorizer Paint 9-B-9, Yellow. COUNTERTOP: St. Regis Panelyte, Yellow H-52-C. CURTAINS: Martex Aristocrat, Platinum. TOWELS: Martex, Ivory, Charcoal. FIXTURES ILLUSTRATED: Recessed Contour Bathtub, Roxbury Lavatory, Elongated Cadet Toilet, Heritage Fittings.

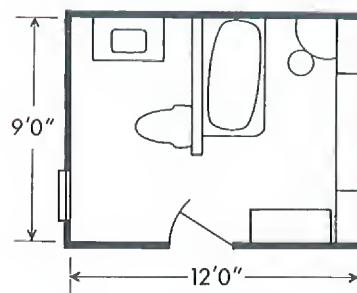
COLOR SCHEME #1



COLOR SCHEME #2



COLOR SCHEME #2—MANCHU YELLOW FIXTURES. FLOORING: Styron 1½" Cushion Edge Unglazed Ceramic, 9 Beige Blend with Red. WALL TILE: Styron Bright Glaze, Ivory. PAINT: Colorizer Paints 7-B-35, CSO Taffy 3-A. COUNTERTOP: GE Textolite, Honey Gold TX-1424. CURTAINS: Martex Aristocrat, Sparkling Burgundy. TOWELS: Martex, Antique Gold, Sparkling Burgundy. FIXTURES ILLUSTRATED: Symphony Lavatory, Carlyle Toilet, Corner Contour Bathtub, Monogram Fittings.

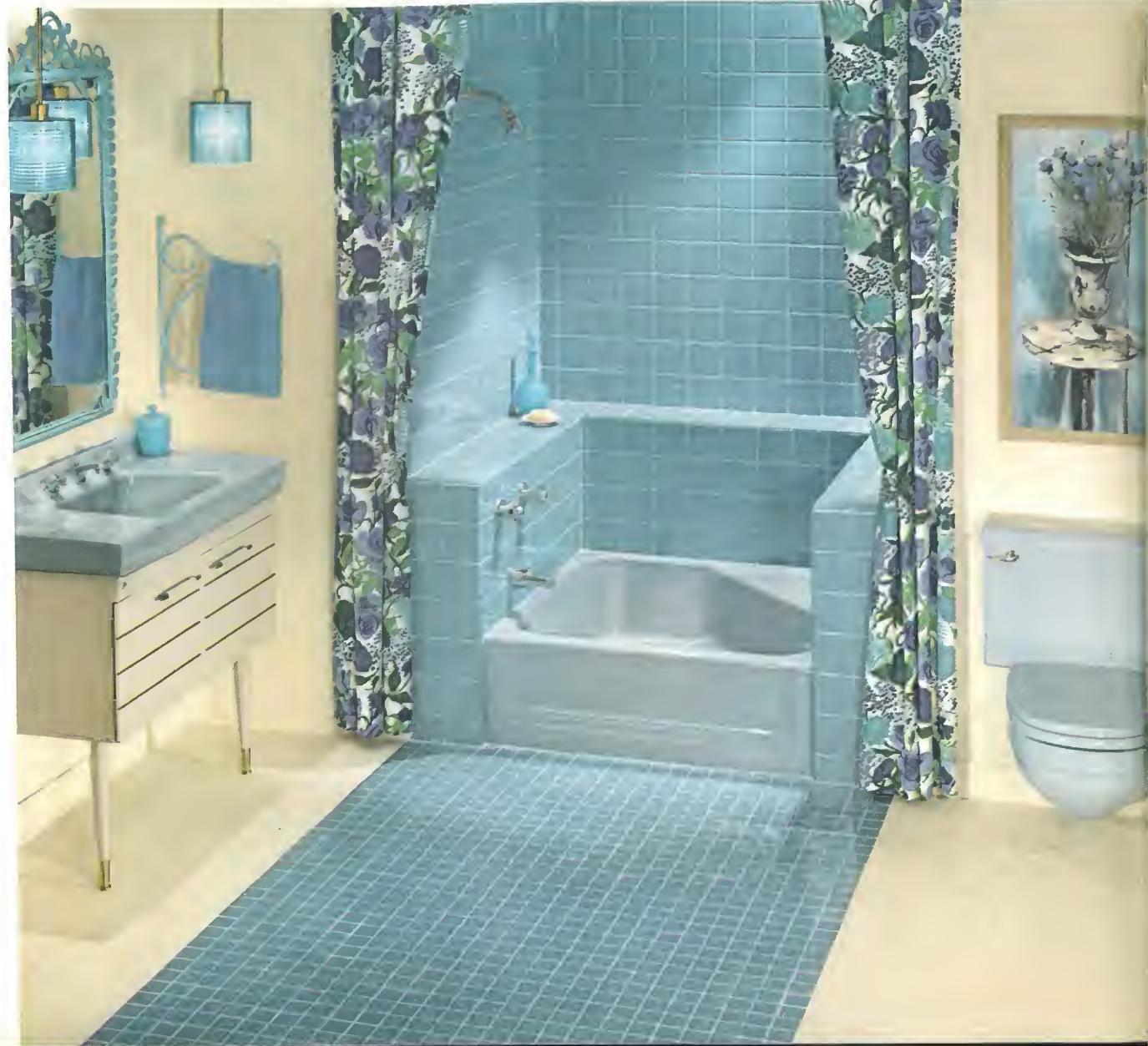


The soft dignity of PLATINUM GRAY

The harmonious quality of gray with the gleam and sparkle of smooth enamel . . . that's Platinum Gray. This subtle fashion color blends with any color of the rainbow . . . gives you the chance of creating a new bathroom color scheme each time you change the accessories!

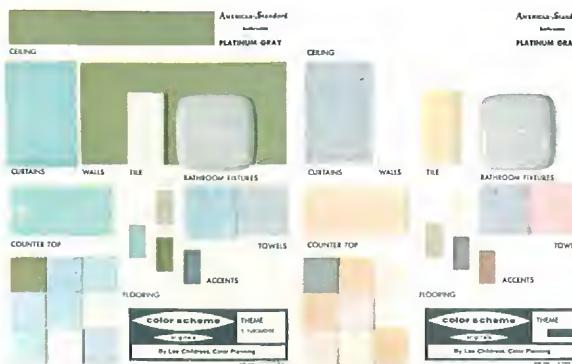
This "second bathroom" is made possible with the Restal Receptor-Bath. Only 38 x 39 x 12", it is the ideal fixture when space is at a premium. Especially designed to fit in shower stall space, the Restal provides space for showering and bathing . . . plus a handy seat. The Gracelyn Cabinet-Lavatory and off-the-floor Norwall Toilet add to the convenience of this ultra-modern room.

Notice the simplicity of the color scheme of the room. The Platinum Gray fixtures set a soothing tone of relaxation yet compliment every other surrounding color. Imagine how easy it would be to have a completely new look merely by changing accent colors. The opposite page shows two completely different color schemes . . . you can create many more. So build in your own fashion show with the soft finesse of lovely Platinum Gray.

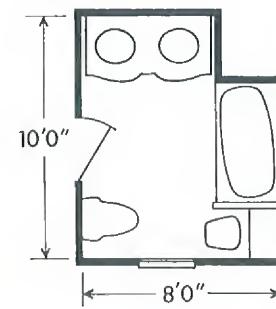


COLOR SCHEME #1—PLATINUM GRAY FIXTURES.
 FLOORING: Styron $1\frac{1}{16}$ " Cushion Edge Unglazed Ceramic, 5 Turquoise Blend with Dark Green. WALL TILE: Styron Bright Glaze, Pepper White. PAINT: Colorizer Paints 10-E-42, CSO Olive 4-D. COUNTER-TOP: GE Textolite, Turquoise TX-1415. CURTAINS: Martex Aristocrat, Ming Turquoise. TOWELS: Martex, Ming Turquoise, Platinum. FIXTURES ILLUSTRATED: Twin Ovalyn Lavatories, Recessed Contour Bathtub, Carlyle Toilet, Push-Pull Fittings.

COLOR SCHEME #1



COLOR SCHEME #2



COLOR SCHEME #2 — PLATINUM GRAY FIXTURES. FLOORING: Styron $1\frac{1}{16}$ " Cushion Edge Unglazed Ceramic, 8C Pink Blend with Dark Gray. WALL TILE: Styron Bright Glaze, Corallin. PAINT: Colorizer Paints 26-A-17, CSO Pink 8-L. COUNTER-TOP: St. Regis Panelyte, Carnation Pink Galaxy H-56-C. CURTAINS: Martex Aristocrat, Platinum. TOWELS: Martex, Platinum, Pink Clover. FIXTURES ILLUSTRATED: Recessed Contour Bathtub with Push-Pull Fitting, Glenwall Toilet, Sherrilyn Lavatory with Monogram Fittings.

NEW FASHION IDEAS FOR POWDER ROOMS

Did you ever imagine you'd be a "professional" decorator? Your friends will think so when they see the beautiful colors in your powder room with American-Standard fixtures in fashion colors. Think it's difficult? Look at this lovely powder room glowing with Venetian Pink fixtures!

Here the Venetian Pink is set against exciting, yet completely neutral wall-papers. One is a striking design in simple black and white . . . the other a subtle gray and white stripe. Notice how the color in this room depends completely on the gleaming surface of the Gracelyn cabinet-lavatory and Norwall off-the-floor toilet! What could be easier? Accent colors are picked up in the towels on the towel tree and in the rug's border.



Imagine how a beautiful powder room will greet your guests with a colorful welcome of hospitality. Think of the steps you'll save and of the extra convenience for your whole family this simple addition offers . . . to say nothing of the added value to your home! Your family will be proud of their "decorator in residence" . . . your friends will be envious of your talent for color planning.





SPICE MOCHA sets the color pace in this beautiful powder room. Here, our artist planned the convenience of a roomy custom cabinet-lavatory with the enameled cast iron Circlyn Lavatory into a small area. There's lots of storage space to keep extra soap and towels for guests and family . . . daytime beauty fresh-up accessories for you! The low, quiet-flushing Carlyle Toilet adds a note of modern fixture styling.



REGENCY BLUE dresses up this powder room with a flair of fashion. Designed with utility and beauty in mind, this room adds convenience and value to your home yet requires minimum space . . . can fit into a closet off a kitchen or hall! The attractive New Ledgewood Lavatory in enameled cast iron and Elongated Cadet Toilet are a perfect combination for a powder room where modern design, maximum utility and years of value are required.



FAWN BEIGE contributes an aura of sophistication for high-fashion powder rooms. Soft and versatile, decorating is easy with this new, subtle fashion color. Here, our artist has planned a powder room with the handsome Companion Lavatory of genuine vitreous china and an Elongated Compact Toilet. Look for compliments from your family and friends! You'll get them when your new powder room glows with Fawn Beige.



NEW PUSH-PULL FITTINGS This newest and most modern of all faucets lets you dial temperature and volume quickly and easily. A gentle pull starts flow...a simple push stops water. No more dripping or changing washers in Push-Pull Fittings because there are no washers! Lavatory model (shown above) and bath and shower combination are available...the newest idea in bathroom convenience.



OFF-THE-FLOOR CONVENIENCE
Imagine how easy, how fast bathroom cleaning becomes with a Glenwall off-the-floor toilet. A swish of a mop cleans under and around it! No more awkward, tiresome reaching on hands and knees. And the new, time-tested flushing mechanism assures you of years of dependable service.

"NEW FASHIONED" CONVENIENCE FOR YOUR BATHROOM



END "TRAFFIC JAMS" . . . DOUBLE CONVENIENCE
Look at this striking, custom installation of twin lavatories in a marble countertop! Especially designed as a "wash-up", "make-up" area for two, a roomy storage area is also handy for extra toiletries and towels. The Dresslyn Lavatories, above, are genuine vitreous china in seven glowing fashion colors or white and available in 20" x 18" or 24" x 18" sizes. For a little extra space, you get a lot of extra convenience with twin lavatories.



ONE SIMPLE CHANGE . . . NEW BEAUTY
Remodeling your bathroom can be done step by step! With a beautiful Gracelyn Cabinet-Lavatory you'll be adding a colorful one-piece vitreous china bowl and countertop and that extra storage space you need. One simple change! Cabinet available in neutral beige only; china top in seven glistening colors or white in 32", 36" or 42" lengths.



THE ULTIMATE IN PERSONAL CLEANLINESS An hygienic addition to any bathroom ensemble, the vitreous china Margate Bidet is conveniently installed adjacent to toilet and towels. The bidet allows every member of the family to cleanse thoroughly with soap and water after each use of the bathroom. The basin, with built-in spray, is filled with warm or cold water from the flushing rim.



OFF-CENTER STYLING . . . EXTRA SPACE The new, unique shape of the Contour Bathtub brings the back of the tub closer for no-stretch cleaning . . . provides larger bathing and showering area where most needed! Look at the wide corner ledges—one is perfect as a seat, both hold bathing accessories to help you enjoy your soak. A luxurious 16" height, the Contour is durable enameled cast iron in recessed models (5' and 5½' long) and corner model (5' long).



NEW FASHION IDEAS FOR BATHROOMS

COLOR COORDINATE. Just as you coordinate accessories in your wardrobe, so too should bathrooms and bedrooms be carefully planned. Here our designer illustrates how effective the use of similar colors in different rooms can be. Notice how this technique makes this master bedroom and bath appear larger . . . more attractively modern.

DRESS UP YOUR BATH. For a bathroom as dramatic as opening night, dress up your new American-Standard bathtub. There are hundreds of variations. Here our designer uses a candy stripe for shower curtains and protects them with a plastic shower liner. The same fabric is glued to a plywood valance scalloped and tasseled with all the elegance of a stage set.



GIFT WRAP YOUR BATHROOM. A leading trend in today's interior design is the use of matching wallpapers and fabrics. Here we've spread it on generously. A gay fabric for curtains and matching paper for clothes hamper and lavatory-dressing table doors make this bathroom as colorful as a gift package. Self-adhesive plastic panels simulating various textures are also popular today. Here we've used "brick" panels which can give bathrooms a feeling of more space . . . added style.



BRING IN THE SUNSHINE. For a really ultra-modern look, a plastic skylight dome invites the sunshine into your bathroom. You'll feel you are bathing in a mountain stream when you lie back in a luxurious Contour Bathtub and watch the clouds roll by. Convenient glass shower enclosures protect floors and rugs from shower spray . . . add sparkle to any bathroom.

AN IMAGINATIVE FLAIR and lots of space are what you need for a luxurious solarium-bathroom like this. Few homes these days have this space but there are ideas here that can be used in smaller rooms too. A handsome Corner Contour Bathtub snuggles luxuriously into a sunken corner. A private patio lies invitingly just a pace away through sliding glass doors. And the built-in window seat for sunbathing and lavatory-dressing table provide storage space below.



OLD WORLD ELEGANCE. Who says you can't mix the look of the old with the new convenience of beautiful, modern bathroom fixtures? Our designer suggests the use of an antique picture frame with mirror as your flattering looking glass. Old shutters and wood paneling further give the flavor of a period setting . . . yet with the modern convenience and beauty of new American-Standard fixtures.

**SEE YOUR
PLUMBING CONTRACTOR**



**ASK FOR FREE
ESTIMATE**



PLAN AHEAD FOR YOUR NEW-FASHIONED BATHROOM

**HE'LL PLAN
AND COORDINATE**



**EASY FINANCING
IS AVAILABLE**



Your home does not have to be newly constructed to be in fashion. But no home is truly modern without at least one beautiful, well-planned bathroom. And because they're usually larger, bathrooms in older homes are easy to make sparkling new.

The first step in planning your remodeled bathroom is to call your plumbing contractor. He'll measure accurately to make sure your plan fits the space, utilizes existing plumbing connections, and meets local codes. He can then give you an estimate. Usually, he also will coordinate the entire job by contracting with electricians, painters and whatever other services are necessary . . . saving you time and money. Low interest loans for home improvements can be arranged easily through your own bank or local financing institutions.



CAREFUL PLANNING, CAREFREE LIVING !

Why be satisfied with an old-fashioned bathroom without the convenience marvels offered by today's modern plumbing fixtures and fittings? See how easy it is to turn a bathroom of yesteryears into a high-fashion bathroom as modern as tomorrow!

Compare this lovely bathroom to its predecessor on the opposite page. What a remarkable difference! Notice how the lovely new color, Spice Mocha, lends a high-fashion appeal. Although this bathroom is predominately blue, Spice Mocha enhances almost any color scheme. And see how, by carefully arranging the beautiful new fixtures, no major, or expensive, changes in piping have been necessary. The beautiful Contour Bathtub has been recessed at the end of the room, offering more space, yet requiring minimum piping changes. The graceful Dresslyn lavatory with Push-Pull Fittings is installed in a custom cabinet which offers a roomy storage area. And the new Cadet Toilet is separated from the bathroom by a colorful partition.

If you're modernizing, adding or building, look to American-Standard for leading designs, newest fashion colors, and dependability. If you're buying, look for the name American-Standard. It's your assurance of top quality and skilled workmanship.

Increase the
BEAUTY and VALUE
of your home



PLAN FOR AN EXTRA BATHROOM

There's always room for that "full" second bath... and the Restal Receptor-Bath makes it possible. Look for space at the end of a hall, a small storage room, or back-to-back closets. A $3\frac{1}{2}' \times 7'$ area is all you need. The Restal, in durable enameled cast iron, is only $38'' \times 39''$... yet provides room for bathing and showering. The convenient built-in seat and 12" height makes entering and leaving easy for elderly people...bathing children a pleasure. Shown with the Restal is the Gracelyn Cabinet-Lavatory, modern Compact Toilet and new Heritage Fittings.





THERE'S ROOM AT THE TOP

If yours is a growing family in an older house, look for extra space in your attic. There's usually enough space for a bedroom or two plus a complete, new bathroom. Think of the extra convenience for teen-agers and guests . . . to say nothing of increased value for your home. Illustrated above in the new attic bathroom is the Recess Contour Bathtub, Roxbury Lavatory, new Cadet Toilet and new Push-Pull Fittings.

OLD SPACE...NEW CONVENIENCE

A powder room can fit almost anywhere . . . offer convenience for everyone! Older homes usually have space under the hall stairway . . . a perfect place for a powder room for guests and for your family. Or look for an area at the end of a hall. Shown below is one that's tucked under a stairway by using the corner Viking Lavatory with new Heritage Fittings and the new Cadet Toilet.



from the complete
line of
NO-DRIP
FIXTURE
FITTINGS
by

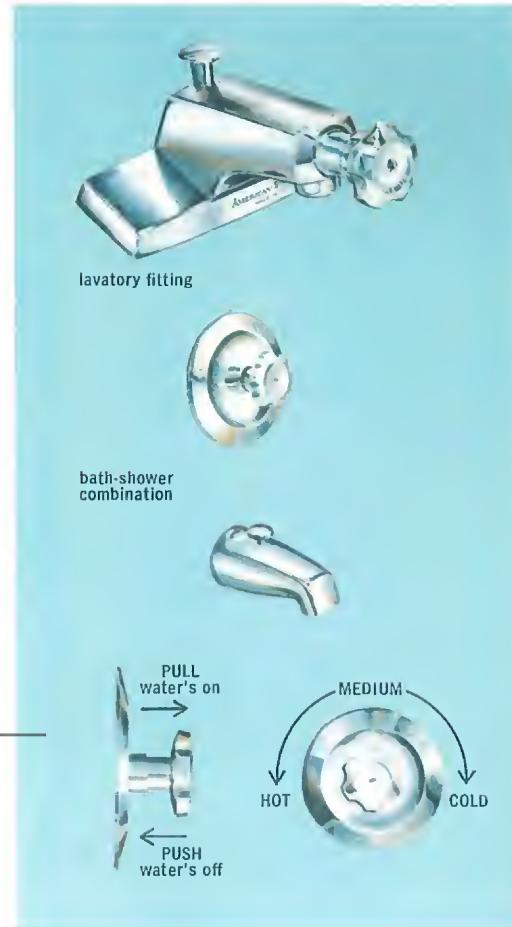
AMERICAN-Standard

PUSH-PULL FITTINGS

These revolutionary, new fittings let you dial water volume and temperature with one hand! A gentle pull regulates water flow. Dial right for cold water, left for hot. Push easily to close completely. No more dripping or rewashering with Push-Pull Fittings because there are no washers to wear out in the time-tested Hyseal Valves.

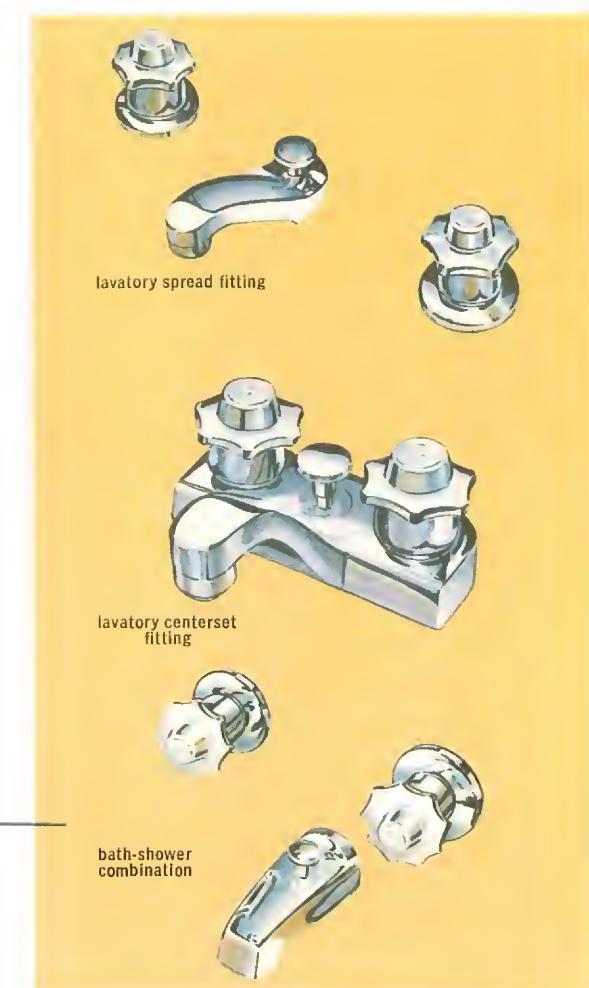


Shower Head for Push-Pull and Heritage Fittings



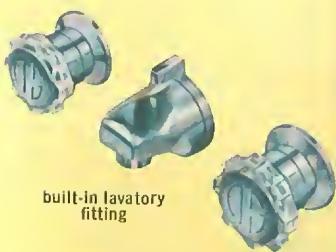
HERITAGE FITTINGS

You'll enjoy the beauty of modern design and the luxurious convenience of fittings that won't drip, won't need rewashering . . . with Heritage Fittings with Aquaseal® Valves. Clean, natural lines make Heritage fittings so versatile they will compliment any bathroom décor, any American-Standard fixtures.

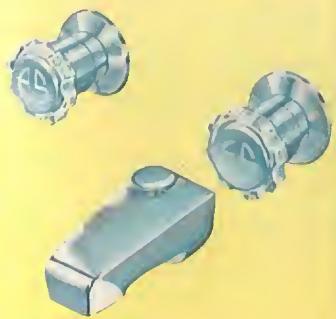




lavatory spread fitting



built-in lavatory fitting



shower-bath fitting



Aura



Verdi



Royal Blue



Amethyst



Ruby

MONOGRAM FITTINGS

Monogram fittings are styled with a classic design to harmonize with any décor . . . modern or traditional. Your bathroom will have that "something extra" to accent the color scheme—beautiful translucent handles in clear or color. For a personal touch, snap-in buttons can be monogrammed with your own initials, in either block or script letter style, to add a final touch of individuality. And for the extra convenience of a truly modern bathroom, the new Aquaseal® construction eliminates dripping and the need to change washers.



NEW FLUSHING MECHANISM

Noisy, running toilets and inefficient flushing mechanisms are annoyances no one should be bothered with in today's modern bathrooms. Now, you are assured of top performance in even lower-priced American-Standard toilets. The new Cadet models and Glenwall off-the-floor toilet now have similar flush valves to high-priced fixtures...your assurance of top quality, top performance.



Shower Head for Monogram Fittings



SINGLE LEVER LAVATORY FITTING

The Single Lever fitting by American-Standard adds sparkling beauty and new convenience to lavatories. A finger's touch controls water flow and temperature—from hot to cold, from a gentle stream to full force. And time-tested Hyscal Valves end the nuisance and waste of dripping water.

**NEW FASHION
CONVENIENCE
for
KITCHENS
from
AMERICAN-Standard**

To assist you in planning a new "fashion" kitchen, American-Standard offers complete lines of beautiful kitchen sinks and no-drip kitchen faucets. For those who like the beauty and durability of acid-resisting enameled cast iron, Custom-Line Sinks for countertop installation and Royal Hostess Sinks for cabinet sinks are available in seven fashion colors and glistening white. For those who prefer the contemporary look of gleaming metal, three lines of stainless steel sinks for countertop installations are available: The Sunset Line (18 gauge), Festival Line (20 gauge) and Harvest Line (20 gauge) . . . twenty-four models in all.

Available in a variety of sizes and styles for your personal requirements, American-Standard products will give years and years of dependable service . . . create an atmosphere of truly modern American living.



Custom-Line 42" x 21"

CUSTOM-LINE SINKS
the beauty and durability of enameled cast iron

STAINLESS STEEL SINKS
gleaming satin-finish sinks for countertops



Festival Line (bar sink) 16 1/4" x 15 3/4"

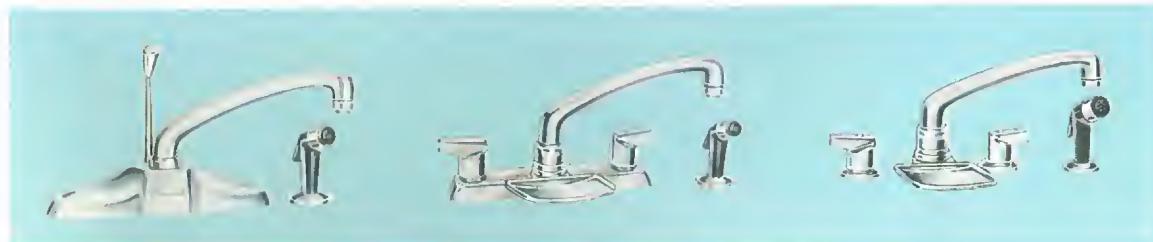
ROYAL HOSTESS SINKS

beautiful enameled cast iron sinks for cabinets



NO-DRIPT SINK FITTINGS

kitchen faucets that won't drip, won't need rewashing



KITCHENS BECOME COMPLETE WITH A DISPOSER



Select one of the American-Standard Food Waste Disposer models to help keep your kitchen clean and sparkling. In just a matter of seconds you can eliminate messy food waste. Simply run water and rinse waste down the drain, and your American-Standard disposer will do the rest quietly, safely, dependably.

OTHER QUALITY RESIDENTIAL PRODUCTS from

AMERICAN-Standard

HYDRONIC* HEATING EQUIPMENT

*Hydronics: the science of heating-cooling with water.

WATER HEATERS

Complete lines of gas and electric water heaters.

Fashion Clothes courtesy of Vogue Patterns. Vogue patterns available where better dress patterns are sold.





AMERICAN-STANDARD

PLUMBING AND HEATING DIVISION

AMERICAN RADIATOR & STANDARD SANITARY CORPORATION

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